



Apice

High technologies Consortium

SMEs for Innovation in Tuscany





Structure



- ▶ *More than 25 ICT companies (SMEs) mainly based in Pisa*
- ▶ *More than 220 employees*
- ▶ *Turnaround: 15M Euro*
- ▶ *Relevant customers: i.e. Government, International Companies, Universities etc.;*
- ▶ *Strong relationship with Academy and Research (spin-off, incubator etc.);f.i. University of Pisa and University of Siena*

Apice has been promoted by CNA:

<http://www.cna.it/eng/index.htm>

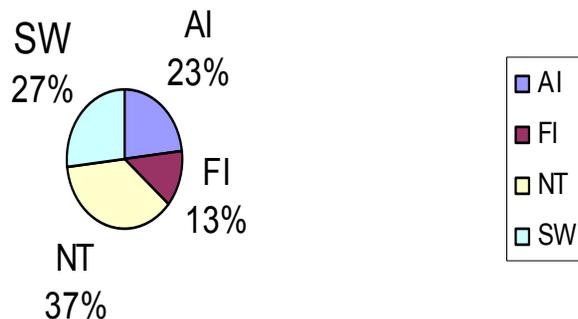
(the biggest Italian SMEs Union with 600.000 members),



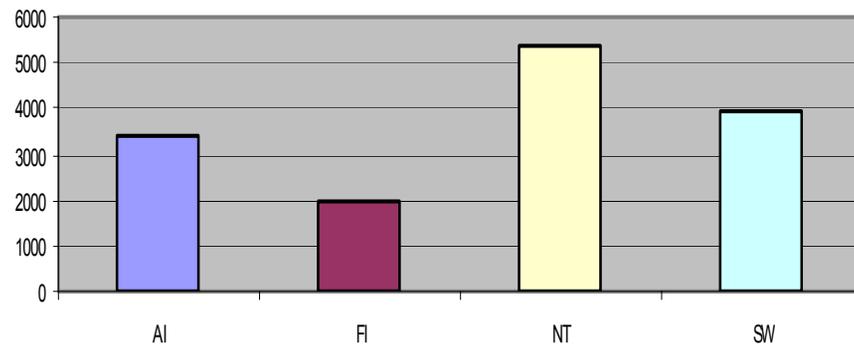


Market

Turnover for Business Area



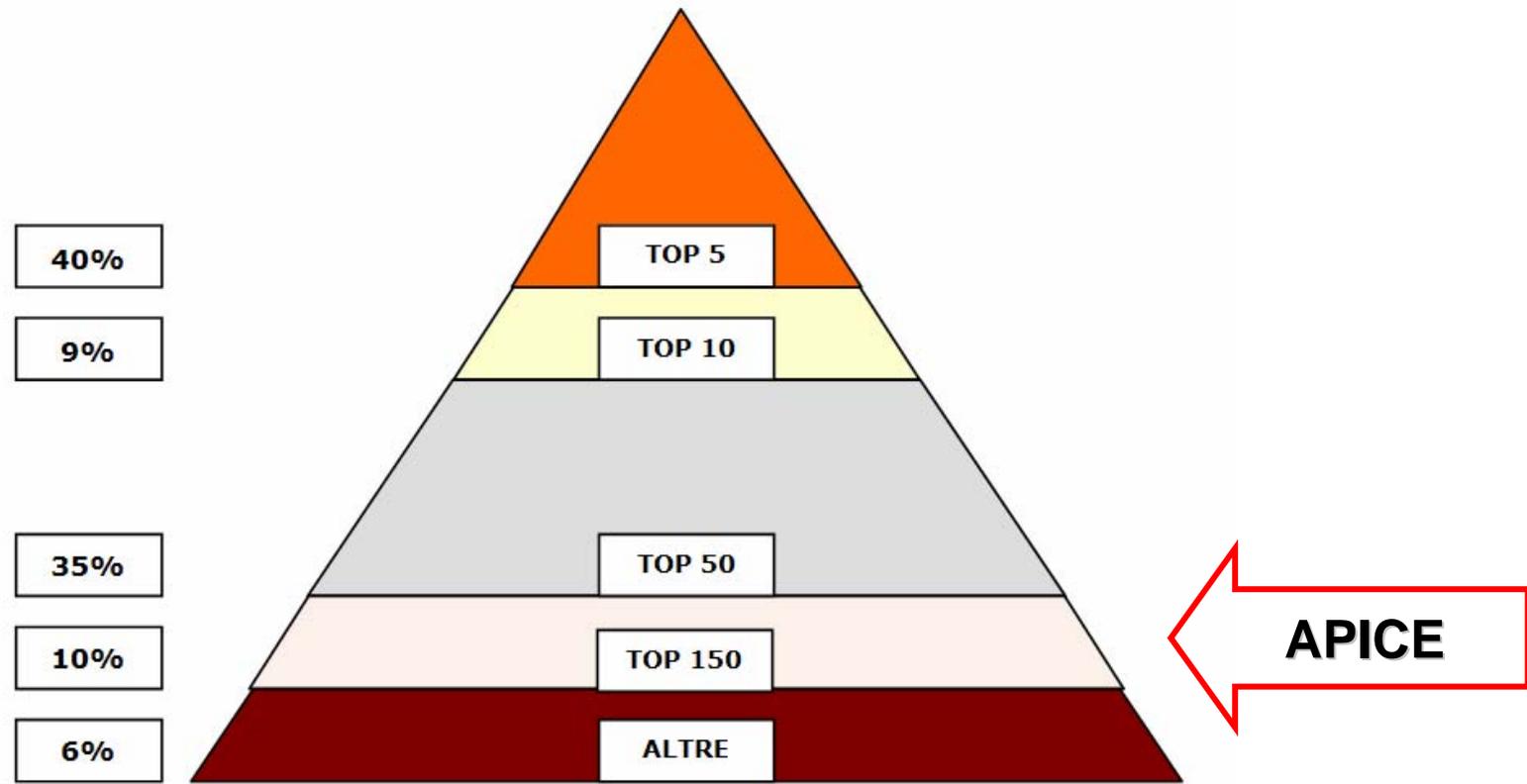
Turnover (volume)



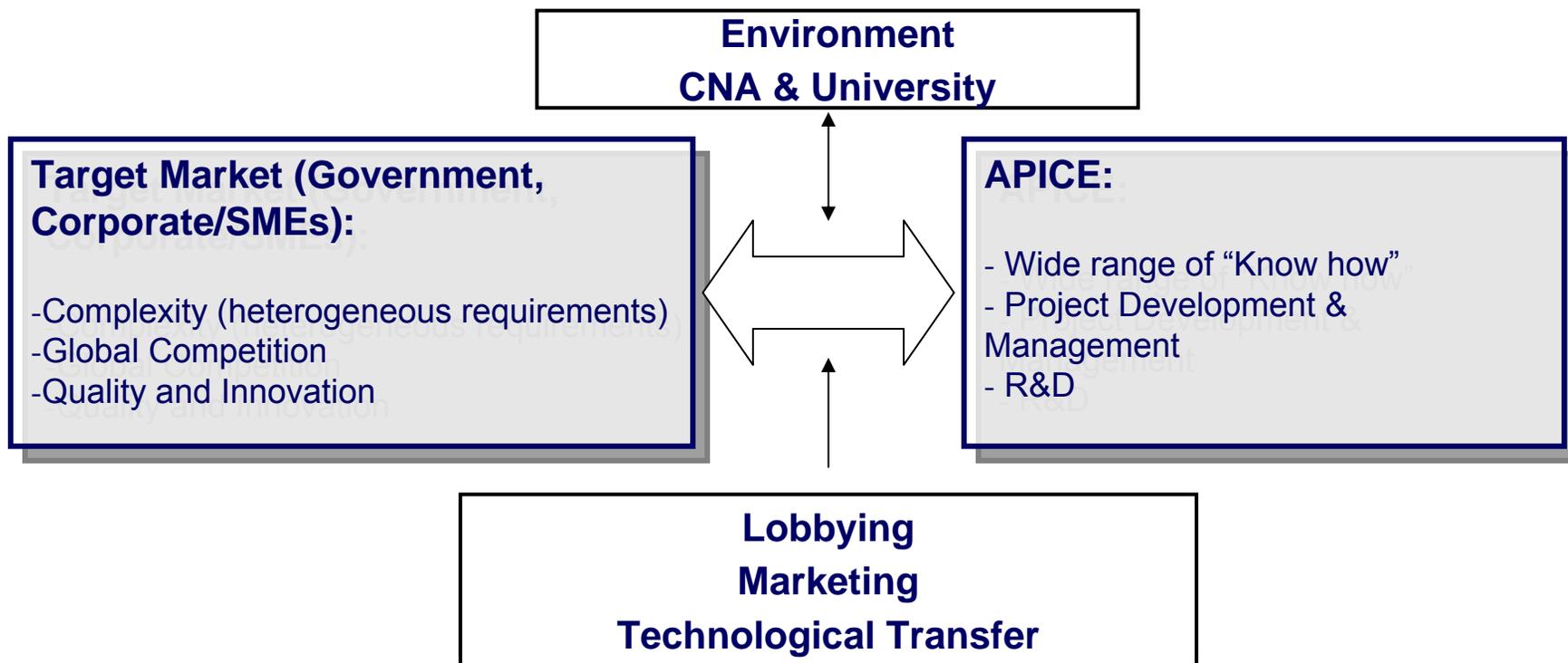
AI = Industrial Automation
FI = E-learning, Internet and Multimedia
NT = Networking (Hw/Sw)
SW = Software and system integration



Ranking Apice in Italy



Mission



Our mission is providing solutions to **complex problems** demanding heterogeneous Skills; Apice also provides a **reliable partner** for project coordination and management.



Goals



- ▶ Promoting innovation and technological transfer to:
 - ▶ SMEs system (i.e. CNA),
 - ▶ Central and Local Government branches,
 - ▶ Corporate.
- ▶ Supporting our companies to move to the Global market;
- ▶ Facilitating R&D activities with Research Institutions;
- ▶ Re-use of best practices within a SMEs network;
- ▶ Financial support, VC, Management consulting, Intellectual property management



Technological offer and structure

Business unit

1. E-government
2. Logistic & Mobility
3. Industrial automation
4. HW & Networking
5. E-learning, Internet & Multimedia
6. R&D and Consulting
7. Management consulting, due diligence, spin off's financial advising

networking & wireless solutions
Industrial Automation.

system & business integration
computer telephony integration

Training & marketing

Research Institutions

Participating to the CNA system Network

Managerial, financial, VC support

APICE

MARKET





Present Activities

Here we have a few projects demonstrating the added value that Apice brings to the sum of his components:

- ▶ VoIP for Tuscany Government: testing a VoIP platform and services
- ▶ Wi-fi Valle del Serchio: bringing wi-fi connectivity to the local (mountain) community of Valle del Serchio in Tuscany
- ▶ Wi-fi Pianvallico: bringing wi-fi connectivity to the local community
- ▶ Nautech project: ICT and home automation applied to nautical industry
- ▶ TTS-nT project: ICT solutions for logistic & mobility
- ▶ Logitecna: Wi-fi and ICT solutions for control of urban logistic
- ▶ BI4IT–eVOLVE: business intelligence platform to analyze IT sector in Tuscany
- ▶ MKM: platform for Mobility Knowledge Management in the nautical/urban context



Present Activities/2

Here we have a few projects demonstrating the added value that Apice brings to the sum of his components:

- ▶ Feasibility study for joint ventures development on broadband coverage of Montevideo (Uruguay) urban area.
- ▶ Sistema faunistic-hunting surveillance system based on **CTI** and **J2EE technologies**
- ▶ Video-surveillance system for Pisa football stadium
- ▶ **Tech Net L&M** – A Public/private Network for Technology and Innovation in Mobility and Logistics



Members





References

Apice – High Technologies Consortium

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